

ARAPOS HERACLES S.A.  
**VELER**

Quality in Rolls & Sheets

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# Company Profile



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**ARAPOS HERACLES S.A. - VELER  
INDUSTRY OF PACKAGING MATERIALS  
AND HAIRDRESSING PRODUCTS**

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# VELER Quality in rolls & sheets

## ALUMINUM FOIL - PVC FILM - BAKING PAPER

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- 3 Areas of activity
- 500 Codes of products with more than 91 Private Label series with unique specifications
- 134 Collaborators in all over the world
- 30+ Years of development and innovation
- State of the art mechanical equipment with more than 14 production lines
- Established 1981



# Worldwide present 3



# VELER Addresses Three End Markets 4

FOOD PACKAGING

HAIRDRESSING

INDUSTRIAL



# ALUMINUM FOIL - WRAP FILM - BAKING PAPER

## Markets Group



### RETAILING

Household products focused on the quality & sanitary



### HO.RE.CA.

Catering products focused on the convenience, flexibility, special sizes and quality



### PROFESSIONAL

Professional products for mechanical applications

## ALU-HAIR FOIL - BEAUTY FILM

### Markets Group



#### RETAILING

Great quality products  
in a big range under VELER Beauty Brand  
for Professionals



#### PRIVATE LABEL

Brand Name Products Line Development  
According on customer needs & specifications

# Palletization Products - Packaging Films

Markets Group



**STRECH FILM**

Products of Stretch film and Pre-Stretch film in rolls for hand and machine use



**PALLET EDGE PROTECTORS**

Paper edges for pallet corners that provide stability and safety

**INDUSTRIAL PACKAGING FILM**

Industrial operation packaging films for machine use

# Flexible & Independent Manufacturing 8

## Printing



Operations of painting and printing on the mother roll for final products at rolls and sheets

## Slitting



Mother roll cutting operations for the adjustments and dimensions of the final product to meet each unique request

## Embossing



Operations of embossing the aluminum foil and cutting in sheets for the production of embossed foil sheets in various dimensions

## Rewinding



Process of rewinding and cutting mother rolls in order to convert roll products at any dimension

## Packaging



Automated packaging lines that ensure production capability needs

- The company follows and complies with the established European and International Regulations regarding the materials that come in contact with food
- In the production of food packaging items, we apply the system of food safety management according to ELOT EN ISO 22000: 2005, by TUV HELLAS
- We ensure the quality of our products through the established system of quality management and control (SQC) which is supplemented with the cooperation of private accredited laboratories as well as the General Chemistry of the State
- We issue Declarations of Conformity for food contact materials, in accordance with European Regulations
- In addition, for each private label product, it is followed, a specifications recording system, according to customer requirements, in order to comply with them and control them during production



## Our Quality Vision

Our vision is the establishment of VELER in the global market as a leading company of the industry that operates alongside with the consciousness of the consumer and the professional, as the most reliable choice.

## Our Quality Mission

Our mission is to produce quality products that meet and adapt to the needs of the consumer and the professional. We achieve it by following the legal framework and showing respect to our employees, consumers and all our partners.

## Our philosophy

Our philosophy is to offer quality, flexible and effective solutions through the products and services we provide.

**1981:**

Establishment of a cooperative enterprise of aluminum foil & food film, with Mr. Heracles Arapos (1 of the 2 board members)

**1994:**

Installation of a vertical production system in food packaging products

**2003:**

Change of legal form in societe anonyme with the name ARAPOS HERACLES S.A. - VELER

**2014:**

Obtaining a certificate ELOT EN ISO 22000: 2005, by TUV HELLAS

**1992:**

Heracles Arapos establishes a sole proprietorship company for the processing and production of food packaging items from aluminum foil, film and non-stick baking paper for home and professional use

**1995:**

Installation of a new production line for cutting the mother roll in various widths

**2009:**

Creation of the first in Greece unit for processing and production of pallet wrapping products (Strech film)

**2015:**

Creation of production line for embossed foil products with the possibility of embossed and printed.  
Creation of production line for colored aluminum foil with gravure printing

**2020:**

Today, with many years of experience in the field of food packaging, the company VELER holds a leading role and stands at the point where it is a fully productive company with integrated products and remarkable production capabilities

**1993:**

Expansion by creating a range of foil products specifically for the hairdressing industry

**2001:**

Agreements with large European companies and expansion of export activity

**2013:**

Transfer to new facilities 3,000 m<sup>2</sup>, Purchase of new high end mechanical equipment for - food film and pallet wrapping, with increase of daily production capability

**2018:**

Investment in state-of-the-art mechanical equipment for the production of non-stick baking paper in sheets and rolls without core.  
mechanical equipment for the production of perforated films

# Thank You

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